


# PHILADELPHIA'S 54 FLOOR COMCAST TOWER COMPLETES AN ENERGY EFFICIENT LED LIGHTING MAKEOVER

The logo for Optilumen features the word "OPTILUMEN" in a bold, green, sans-serif font. Above the letter "I" is a stylized sunburst or starburst graphic with a central circle and radiating lines. The logo is set against a black background.

**OPTILUMEN**

*The Best LED Retrofit Solutions on Planet Earth*

A photograph of the Comcast Tower in Philadelphia at dusk. The building's glass facade is illuminated from within, showing a warm orange glow. The sky is a deep blue. The building's unique architecture, including a cantilevered section, is clearly visible.

In conjunction with Hatazel & Buehler, a noted electrical firm in the Philadelphia area, **Optilumen Inc.**, one of the fastest growing lighting manufacturers in the country, recently completed a comprehensive retrofit project that replaced fluorescent bulbs with our Best in Class **Optilumen RKT Series** magnetic retrofit kit in the Comcast Tower.

## The Results are Nothing Short of Amazing

- Projected annual energy savings of over 1,600,000 kwh including an HVAC savings of over 160,000 kwh
- 61% reduction in "lighting load"
- Reduction of over 1,200,000 tons of carbon dioxide, a major contributor to global warming
- ROI of less than two years

In addition to the economic and environmental benefits of the Optilumen retrofit program, employees are now enjoying the benefits of the new lighting because it reduces eye fatigue and glare, while increasing illumination levels. Increased productivity is another benefit to LED lighting



**COMCAST**

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**OPTILUMEN**

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